



broadcast clip

Station :	891 ABC Adelaide	Program :	Mornings
Location :	Adelaide	Producer :	
Aired On :	29/09/2014 10:17:20 AM	Duration :	8 mins 28 secs
Compere :	Deb Tribe	Summary ID :	W00059008191
Demographics :	Male 16+ 11000	Female 16+ 16000	
Interviewees :	Dr Paul Gray, CEO, Cohda Wireless		

Interview with Dr Paul Gray, CEO, Cohda Wireless. Tribe says that Cohda Wireless is an Adelaide-based global leader in connected vehicle technology. She says that General Motors recently announced that it will produce its first intelligent connected vehicle in the next two years. Gray says that connected vehicles are technology to create a wireless connection between your vehicle and ones around you so that it will know what other vehicles are doing and what their intent is. He says that the General Motors announcement was that they are planning to put the technology into vehicles within two years, the first of any car maker. He says that their software will be part of this. He says that all of their software is developed in Adelaide. Tribe says that a report has just been released on future business expectations in North Adelaide around the closure of the General Motors Holden plant. Gray says that this technology could be developed in Adelaide and provide a manufacturing spin-off. Tribe says that the SA Government has recently introduced new speed laws for the South Eastern Freeway after a spate of crashes, and asks how their technology is being used in this area. Gray says that there is a trial occurring in Wollongong at the moment to improve the safety of heavy transport of tricky roads. He says that this would be directly applicable to the South Eastern Freeway.